



European
Commission



3RD EU MACRO-REGIONAL STRATEGIES WEEK

7-11 MARCH 2022

#EUMRSWeek

ENGAGE
EMPOWER
EVOLVE



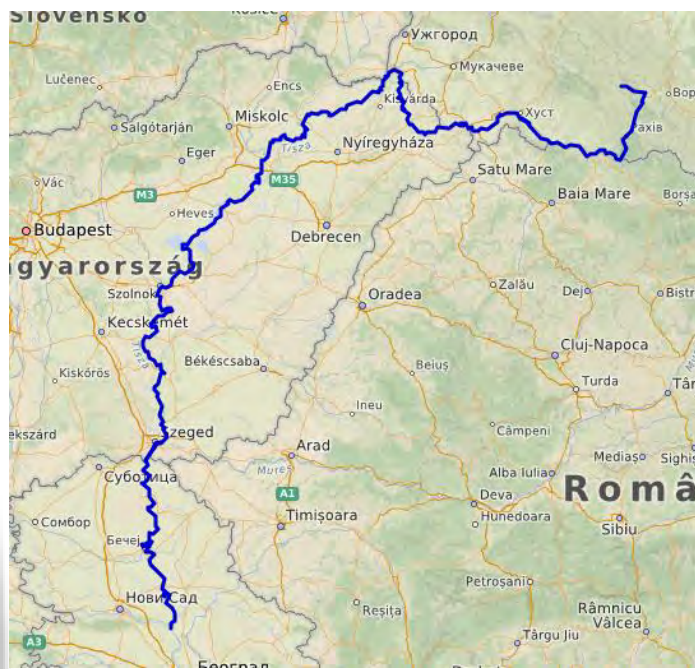


Plastic Cup – international best practice from Tisza River 08 March 2022



The source code

- Tisza: 966 km long, flows through Ukraine, Romania, Slovakia, Hungary and Serbia.
- In the Transcarpathia region of Ukraine, yearly 10,000 tonnes of household waste ends up in the nature
- 200 settlements without waste management
- MSW and waste water pollution
- The population is growing fast because of the unfortunate circumstances





- Uncontrolled Wastelands (Raho, Ukraine)
- 123 legal wasteland: 32% is overloaded, 40% doesn't meet the environmental requirements.



END OF THE PIPE

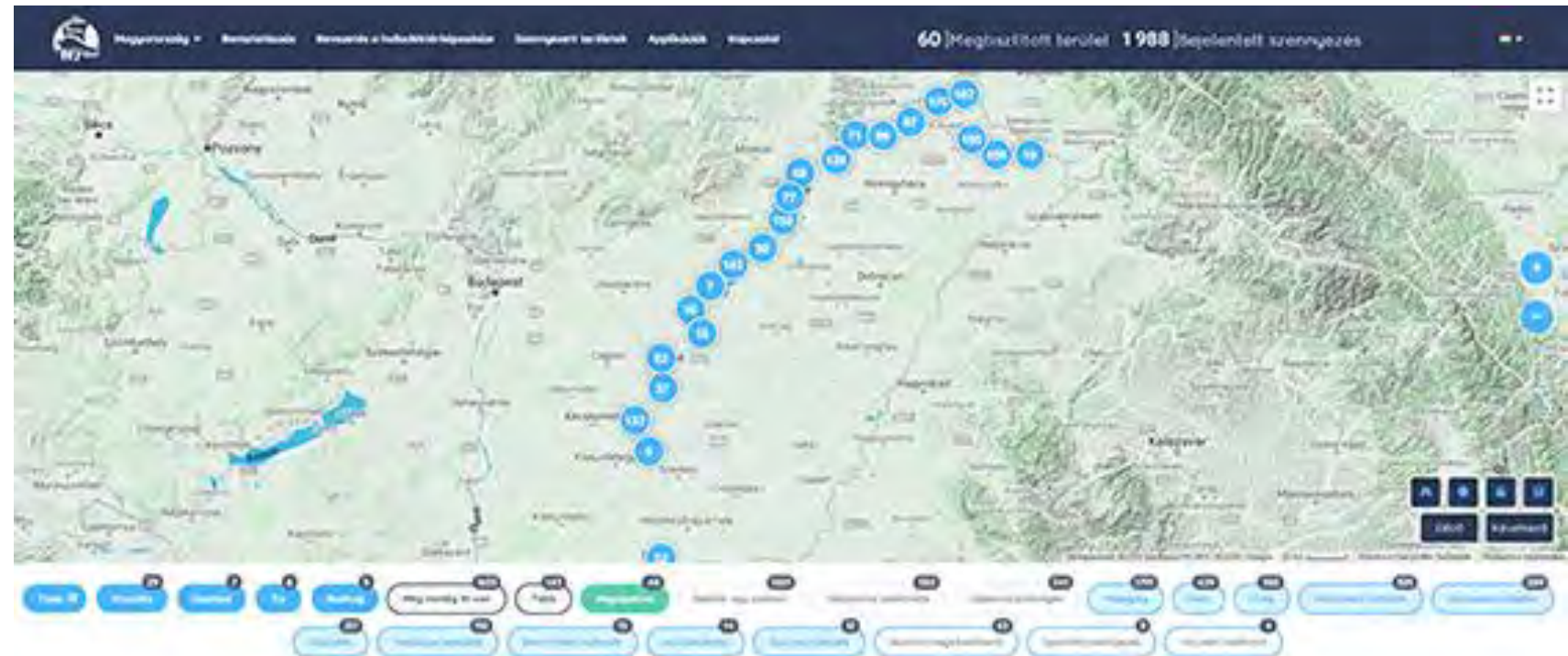
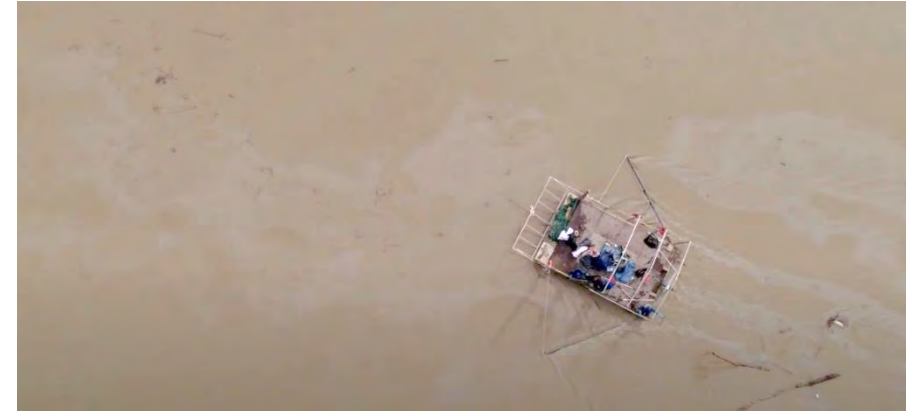
- Situation at the hydropower-plant of Kisköre (Hungary)
After travelling 500 rkms

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The Plastic Cup solution

- **10 years experience:**
- 13 trash collecting boat race, 147 ships
- Cleanup: 205 tonnes of waste: 60% recycled
- Monitoring: 2792 polluted areas, 300 cleaned up
- Lobby
- Research
- Education:
 - Train the trainers
 - Trainee programme
 - Volunteering: Entry to the green industry
 - Next generation...



Dig deeper



Movie



THE RIVER SAVER TRUCK

<https://youtu.be/Tx1kSjq4OIQ>

Waste Reduction Toolkit



FOR A CLEANER ENVIRONMENT! 9R

With the help of the „9R“ we can think over what we can do ourselves, what we need to look out for in order to reduce the contents of our bins and thus our ecological footprint.

- 1. RETHINK!** THERE IS ALWAYS AN OTHER, BETTER SOLUTION TO A PROBLEM.
- 2. REFUSE!** YOU DO NOT HAVE TO ACCEPT, WHAT YOU DO NOT AGREE WITH.
- 3. REDUCE!** USE LESS MATERIAL, OBJECT, RESOURCE! SMALL IS BEAUTIFUL!
- 4. REPLACE!** CHANGE FROM A PRODUCT OR SERVICE TO A MORE ENVIRONMENTALLY FRIENDLY, LOW-IMPACT SOLUTION!
- 5. REUSE!** WITH A LITTLE CREATIVITY YOU CAN USE THINGS, YOU NO LONGER NEED.
- 6. REPAIR!** WITH A LITTLE COOPERATION, INTEREST AND FREE TIME, LOTS OF THINGS COULD BE FIXED.
- 7. ROT!** COMPOST, COLLECT SEPARATELY AND MAKE IT USEFUL ON THE SPOT!
- 8. RECYCLE!** COLLECT YOUR TRASH SEPARATELY AND RECYCLE IT!
- 9. RE-ACT!** DON'T PASS BY ENVIRONMENTAL POLLUTION WITHOUT A WORD! SPEAK UP, HAVE SUGGESTIONS!

Interreg Danube Transnational Programme TrulyUp

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UP – the youth of Plastic Cup



- Helping out:
- Food serving, counting the bags, collecting trash, selecting, taking photos

UP – the youth of Plastic Cup



➤ Winter cleanups, Mümü activities, Planet Budapest, upcycling plastic





Thank you!

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